

GEORGE CHIESA



MOTION DESIGNER

CONTACT

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CREATIVE CAREER

I've always been excited by what the future may hold and believe design is one way to get us to where we want to go. Using the various tools in my arsenal*, I create visually captivating pieces that move brands and ideas. Let's educate, advertise and entertain on a universal level of impact.

*After Effects, Premiere Pro, Audition, Cinema 4D, Resolume, Ableton

EDUCATION

Savannah College of Art and Design
B.F.A. Motion Media

2008
-2012

Second Place - Savannah Film Fest Bumper Contest (2009)
Second Place - SCAD CoMotion (2011)

EXPERIENCE

Velocity Agency

Director of Animation

2015
-2019

- Next-level editing and animations for TV spots/shows, web explainers and large format screens
- Updated equipment and roles for grip/audio technicians on and off set
- Re-branded the Silver Telly award winning public affairs show "Community Health Heroes"
- Modernized, maintained and managed the sound booth
- Restored and managed a large library of everything from 1-inch to digi-Beta, miniDV, hard drives and beyond

360 Live Media

Motion Graphics Artist

2012
-2014

- Began the Motion Media department and built company culture/mission for a new agency
- Designed and animated conference graphics, infographics and internal videos
- Designed banners, programs, and direct mail for events and trade shows
- Provided research and development for Google Glass and its impact on associations

Freelance and VJ

- Provide live lighting and projections for DJs, bands and festivals
- Create custom content for DJs, bands and conferences
- Design large scale projection mapping and LED content

Past
Present
Future

STRENGTHS

Futuristic

Peering over the horizon fascinated by the future, constantly trying to find walls on which to project.

Ideation

Captivated by ideas, explanations and current events. Complex concepts drive simple connections.

Intellection

Inner mental activity, the strongest muscle, focusing on problem solving and reflection.

Adaptability

Flexibility allows for a productive and ever changing mind set.